

“A level playing field isn’t about fun and games... it’s about an opportunity for everyone to succeed.”

Susan Smith
Executive Director

July 18, 2016

Ms. Jane Sample
1234 Any Street
Somewhere, ON Y0Y 10Y

Dear Ms. Sample,

Take a kid like Joey, for example. Sure, he may be worried about going to a new school—it’ll take time finding all his classrooms and making new friends. He might even be worried that his friend Billy is beating his score in their video game competition.

But, his mother will tell you, he’s not the least bit worried about being able to follow along in class with the rest of the kids. Joey may be hard of hearing, but Joey is a regular kid.

The XYZ Charity believes in levelling the playing field whole-heartedly. In fact, our whole mission is structured around social equity—make services and devices available to those who need it and watch them flourish.

That’s why our symbol, the butterfly, is so fitting.

Would it not be gratifying to take part in making sure there is a level playing field so everyone can grow and flourish? Your gift of, \$x, \$xx, or even \$xxx will ensure that XYZ Charity will continue to provide its consumers with every opportunity they need to succeed.

Joey’s needs are for devices right now. So, XYZ Charity worked with Joey and his mom and recommended appropriate amplifying devices Joey can use in the classroom.

Amplification devices have really come a long way—Joey chose a cell phone amplifier and an Easy Listener FM system. He carries a spare FM system to share with his teachers so they can communicate directly into his amplifier.

Giving individuals the tools to succeed is a large part of what XYZ Charity does and it is extremely gratifying to be able to do that. But just as our consumers need us we need our community to support our efforts.

Please see over...

Please do not underestimate the good your gift can do.

Kids like Joey will be able to continue with their education with our help. XYZ Charity coordinates the availability of ASL-English interpreters, manual/computerized note-takers and assistive listening devices in post-secondary classrooms.

Once out of school, XYZ Charity can help with specialized employment services for deaf, deafened and hard of hearing consumers 16 years of age and older.

We also provide specialized, accessible, supportive social services for our consumers who are unable to access community resources and have a range of needs.

XYZ Charity is a full service agency that provides assistance to its consumers so that they are able to live successfully and independently.

XYZ Charity works hard to level the playing field but we can't do it alone. With your help we will be able to help kids like Joey as he grows and becomes a successful member of our community.

Your gift will ensure that XYZ Charity is available to your or a loved one should you need it. Your support helps ensure a level playing field for anyone that needs help.

Please send in your gift today.

Sincerely,

Katherine Jones

Vice President, Programs & Services